图书基本信息

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内容概要

"新职业英语"系列教材是针对高职高专院校非英语专业开发的全新英语教材,以"工学结合、能力为本"的职业教育理念为指导,在帮助学生打好语言基础的同时,注重培养学生在不同职业场景中的英语交际能力,真正体现职业性和实用性。本系列教材分为基础篇、行业篇、专业篇和素质篇,配有教师用书、MP3光盘和助教课件,为学生和教师提供全方位、立体化的教学支持。 《职业英语交际手册》是本系列教材基础篇主干教程《职业综合英语》的配套口语专项训练教材,旨在培养学生的职场英语交际能力。全书共30个单元,每个单元涉及一个行业或话题,以对话形式生动地反映该行业典型的社交和职业场景。

书籍目录

Unit 1Are you Mr. Johnson from New York?Unit 2What kind of room do you prefer? Unit 3May I have your order now?Unit 4Welcome to WaI-Mart!Unit 5I've got to mail some urgent documentsUnit 6I have to take a make-up exam in computer classUnit 7You can't have your cake and eat it tooUnit 8Now we have so many electronic journal titlesUnit 9My first self-driving tour is so screwed up!Unit 10It isn't rush hourUnit 11Can I have a window seat?Unit 12I'd like to book a boothUnit 13I'd like to propose a toast to your healthUnit 14Can I leave you a message?Unit 15Packages are "silent salespeople".Unit 16Do you have an E-mail address?Unit 17My laptop has a virusUnit 18What's WAP?Unit 19Are you looking for a new car?Unit 20Will it be expensive to build up a gene bank?Unit 21Are you an art lover?Unit 22You are going to be discharged the day after tomorrowUnit 23What type of motor are you looking for?Unit 24What is the area of these two suites respectively?Unit 25I've come here for an interviewUnit 26What sort of account do you have in mind?Unit 27Freeze! Police!Unit 28He performed a hat trick!Unit 29A new Steven Spielberg movie is outUnit 30Would you be interested in buying insurance?

编辑推荐

《高职高专英语立体化系列》教材分为基础篇、行业篇、专业篇和素质篇,配有教师用书、MP3 光盘和助教课件,为学生和教师提供全方位、立体化的教学支持。

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