

图书基本信息

- 书名:《语言的突破》
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内容概要

《语言的突破(英文原版)》主要内容: DALE CARNEGIE BEGAN teaching his first public speaking course in 1912 for the YMCA at 125th Street in New York City. In those days, public speaking.was regarded as an art, rather than as a skill, and its teaching aims were directed toward producing orators and platform giants of the silver-tongued variety. The average business or professional man who merely wanted to express himself with more ease and self-confidence in his own milieu did not wish to spend his time or money studying mechanics of speech, voice production, rules of rhetoric, and formalized gestures. Dale Carnegie's courses in effective speaking were immediately successful because they gave these men the results they wanted. Dale approached public speaking not as a fine art requiring special talents and aptitude, but as a skill which any normally intelligent person could acquire and develop at will.

Today, the Dale Carnegie courses circle the globe and the validity of Dale Carnegie's concept is attested to by thousands of his students everywhere, men and women from every walk of life, who have successfully improved their speaking as well as their personal effectiveness.



作者简介

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书籍目录

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章节摘录

3 Speaking Effectively the Quick and Easy Wayl SELDOM WATCH television in the daytime. But a friend recently asked me to listen to an afternoon show that was directed primarily to housewives. It enjoyed a very high rating, and my friend wanted me to listen because he thought the audience participation part of the show would interest me. It certainly did. I watched it several times, fascinated by the way the master of ceremonies succeeded in getting people in the audience to make talks in a way that caught and held my attention. These people were obviously not professional speakers. They had never been trained in the art of communication. Some of them used poor grammar and mispronounced words. But all of them were interesting. When they started to talk they seemed to lose all fear of being on camera and they held the attention of the audience. Why was this ? I know the answer because I have been employing the techniques used in this program for many years. These people, plain, ordinary men and women, were holding the attention of viewers all over the country; they were talking about themselves.

精彩短评

- 1、静下心来认真读一读看一看一定有收获
- 2、书小小的,质量一般,不过这个价格就不要求太高了……
- 3、不想写10字以上内容评价商品本身。

4、很惭愧,还没有开始看。但是卡耐基的中文版曾经拜读过,里面还是有不少可以学习的东西的。 买英文版主要想学语法和英文写作。相信原著更能体现作者的本意。

- 大央入版工安心子后本和关义与16。怕后家有丈能冲现16日的半息。
- 5、书的纸质很差,质量一般,这次从亚马逊第一次买到质量这么差得书。
- 6、内容不错就是有打错的地方
- 7、好书,便宜,英文版好
- 8、中规中矩的图书,努力去读它,一定有极大益处!
- 9、书是好书,不过希望当当对英文书的校正要多下一点功夫

10、口才好是衡量人才的一个重要标尺,英语口才好更是出类拔萃的表现。这本书中介绍了公众讲说的技巧,挺实用的。

11、比中央编译版的字体排版更好些 行距也稍微大些 总的来说感觉很好的! 不会显得密密麻麻的 再 就买中国城市出版社的了

- 12、做了很多笔记,重点清晰,容易理解,很棒!
- 13、这本我还没有看,不过相信会很好看!

14、拿到书的第一刻,感觉好像夸大了的感觉。书也比较的薄。但是看是英文的,也算还不错。还是 赞一个吧

- 15、嘿嘿 第二天就收到拉 真快
- 16、如果你不照着去做,就毫无用处。我估计有70%以上的人属于这一类。
- 17、值得一看,语言简单易懂,内容也非常实用。
- 18、适合英语好的人看哦
- 19、书很小,但很好
- 20、这也是需要细细品味的书籍哦,也不贵,尝试读读吧,难度不大,但需要理解,理解万岁
- 21、这本书说的方法简单易懂,值得借鉴。
- 22、 Good book! Instructive and impressive !
- 23、32开还可以小点儿
- 24、感觉还不错,对于想提升英语水平的朋友肯定会有很大帮助
- 25、对英语的学习以及对树立讲话的勇气、信心很有帮助。PRACTISE MORRE
- 26、偶然间买了一本,闲来看看还不错
- 27、英文原版,对学习英文和提高英文很有帮助哦!
- 28、全是英文,可以practice english

29、这本书我才看到78页,发现了好多错字,连小标题中都会出现错字,看来"中国城市出版社"的 东西以后不能买。

- 30、刚开始看,应该有帮助
- 31、总体感觉还行就是纸张有点发黄不知道是不是放的时间太长了
- 32、卓越的服务还是很不错的!
- 33、书本质量不错,本就是名著,内容自然不用说啦

34、我不善于与人交流,但是渴望侃侃而谈。正当为此苦恼时,在当当上看到了这本书,价格合理, 而且是英文版的,所以就买了下来,一方面可以学英语,另一方面可以学说话的艺术,一箭双雕。看 完书后,对自己又有了信心。演讲家不是天生的,是经过后天的积淀的。演讲需要积累,需要准备。 如果有人和我一样,自卑自己没有好口才,不妨从看这本书开始,当然后面的练习更重要,希望大家 都能够成功。

- 35、内容不错,但版本的单词拼写错误太多
- 36、另外两本也买了,很不错,适合英语学习者,而且语法不太复杂,挺好懂,就是生词多了点。
- 37、书很好,快递及时
- 38、买了之后,看了几次,挺不错。



39、书竟然是盗版的,太气愤了 40、语言确实需要突破



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