《练习影响》

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内容概要

Based on Kim Barnes bestselling book Exercising Influence, this Self-Study Guide shows you how to reflect on your "career" as an influencer and provides you with a structure for further growth and the development of your influence skills. Once you complete this guide you will have the basics needed to build relationships that will garner positive results in and outside your sphere of work. Step by step the Guide will help you discover how to: Apply the concepts and tools to an upcoming influence opportunity Clarify the information by applying each chapter's ideas to a real situation. Think through important influence opportunities. Journal personal reflections about your growth as an influencer and leader.

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