

《每一位联网推销员须知的15个秘诀》

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内容概要

在线阅读本书

Each year in North America, more than 13 million people participate in network marketing, selling tens of billions of dollars of goods and services. The top moneymakers in the business take home six or seven figures. Wouldn't you love to know how they do it? With *15 Secrets Every Network Marketer Must Know*, you will! Written by top expert marketers Dr. Joe Rubino and John Terhune, this practical, one-of-a-kind guide explains fifteen key network marketing principles—the core secrets to unlimited success. The principles, strategies, and tactics presented in this book will help you maximize your personal effectiveness, attitude, and behavior as you build your dynasty on a solid foundation that will ensure it will last long into the future. Based on proven, time-tested strategies and the long experience of two well-known and extremely well-qualified authors, this book is an indispensable tool for every network marketer, even those just starting out. *15 Secrets Every Network Marketer Must Know* will put you on the path to real wealth with step-by-step guidance on:

- Getting yourself into a successful frame of mind
- Using failure as an advantage
- Mastering self-discipline and resisting the urge to quit
- Developing long-term goals that drive your daily activities
- Building and finessing a great, moneymaking list
- Developing great leaders and associates
- Following up effectively
- And much more

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