

《事业管理 Career Management》

图书基本信息

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内容概要

Fast track route to jump-starting your career. Covers key career management techniques, from lifelong learning to getting promoted, and from surviving office politics to goal setting. Packed with lessons and tips from great careers and ideas from great thinkers like Charles Handy. Includes a glossary of key concepts and a comprehensive resources guide. ExpressExec is a unique business resource of one hundred books. These books present the best current thinking and span the entire range of contemporary business practice. Each book gives you the key concepts behind the subject and the techniques to implement the ideas effectively, together with lessons from benchmark companies and ideas from the world's smartest thinkers. ExpressExec is organised into ten core subject areas making it easy to find the information you need: 01 Innovation 02 Enterprise 03 Strategy 04 Marketing 05 Finance 06 Operations and Technology 07 Organizations 08 Leading 09 People 10 Life and Work. ExpressExec is a perfect learning solution for people who need to master the latest business thinking and practice quickly.

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