

《领袖们都到哪里去了？WHERE H》

图书基本信息

书名：《领袖们都到哪里去了？WHERE HAVE ALL THE LEADERS GONE ？》

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内容概要

In his trademark straight-talking style, legendary auto executive Lee Iacocca speaks his mind on the most pressing issues facing America today: the shortage of responsible leaders in the business world and in government; the nation's damaged relations with its longtime allies; the challenges presented by the emergence of China and India on the world's economic stage; the decline of the American car business; and the state of the American family. Iacocca shares the lessons he's learned from a lifetime of hard work and adventure, of spectacular successes and stunning defeats, of integrity and grace and good old-fashioned American optimism.

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