

《新编旅游英语》

图书基本信息

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内容概要

《高等学校旅游专业系列教材:新编旅游英语》是一本内容全面、实用性强的旅游英语教材。全书共10个单元,主要包括:预定机票、海关、娱乐活动、邮政局、酒店服务、家外之家、中国美食、中国茶、观光、旅游购物等方面的内容。吸纳了当前旅游业先进的管理思想和经营理念,保证了《高等学校旅游专业系列教材:新编旅游英语》的先进性与经营管理相结合的实践性。

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书籍目录

Unit1 Flight Ticket Reservation TextA:Air Travel Dialogues Exereises TextB:The Airlines TextC:Other Means of TransportationUnit2 The Customs TextA: At the Customs Dialogues Exercises TextB: Passport and Visa TextC: Customs InspectionUnit3 Rereational Activities TextA:Modem Lofe Dialogue Exercises TextB:Traditional Chinese Festivals TextC:Holidays in the U.S.Unit4 Post Office TextA: Postal and Telephone Serviscs Dialogues Exercises TextB: How did Stamps Come into Use TextC: Modem CommunicationUnit5 Hotel Services TextA:Hotel Services Dialogues Exercies TextB: Housekeeping Development TextC: The Small County InnUnit6 Home Away From HomeUnit7 Typical Chinese CuisineUnit8 Chinese TeaUnit9 Singhtseeing Unit10 Tourist Shopping APPENDIX1 Key to the ExercisesAPPENDIX2 Chinese Translation of Texts A(Unit1-Unit10)APPENDIX3 GlossaryAPPENDIX4 Internaltional AirlinesAPPENDIX5 Hotel Organizations ChartAPPENDIX6 Chinese Scenic Spots

章节摘录

版权页： 插图： Unit 1 Flight Ticket Reservation Study structure Text A (Intensive Reading) : Air Travel Dialogues New Words and Expressions Exercises Text B (Extensive Reading) : The Airlines Text C (Supplementary Reading) : Other Means of Transportation Summary of the Text Air travel is closely connected with airplanes with rapid development of the airline industry . Besides air travel , many other means of transportation provide tourists with more options . Text A Air Travel Airplane has become very common for long distance travel . Now , more and more people would like to take airplanes on their trips because air travel is fast and quite safe . Airlines have great influence on the service of air travel in many respects . An airline , especially an international one , is a huge organization with many complex functions . There are tickets and reservations agents , airport passenger service personnel , cargo personnel , mechanics , catering service personnel , the flight crew , the flight service crew and so on . The captain , or pilot , is in charge of the whole flight from start to finish , just like the captain of a ship . He is helped by the first officer who is second in command . There is also a pilot and flight engineer who is responsible for the functioning of all mechanics equipment . In the case of long—range flights , there may be an additional pilot , called a second officer . The flight crew performs its functions in the cockpit of the plane . Therefore , the passengers hardly see this part of the crew , though the captain may speak to them over the loudspeaker system . He usually says hello to them soon after takeoff and then gives them information about geographic places of interest and weather conditions during the flight .

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编辑推荐

《高等学校旅游专业系列教材:新编旅游英语》遵循系统阐述基础理论、基本知识,并紧密结合生产、经营和管理实际的原则,组织黑龙江大学、哈尔滨商业大学、哈尔滨师范大学、黑龙江工程等十几所院校教师编写的。《高等学校旅游专业系列教材:新编旅游英语》可作为高等学校旅游管理及相关专业的教材,也适合于旅游业人员自修、培训及英语专业学生泛读使用。

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