《Rummler原则指导下的诚挚业绩》

图书基本信息

书名:《Rummler原则指导下的诚挚业绩辅导 Serious Performance Consulting According to Rummler》

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内容概要

在线阅读本书

Learn what Geary Rummler means by Serious Performance Consulting (SPC) as you follow an extensive case study that shows what SPC engagement looks like and what a serious performance consultant does. In this examination, you II see how to use SPC to: Find a viable critical business issue and establish how a project s success will be evaluated. Use a conceptual performance analysis framework to generate hypotheses for gaps in results. Establish the difference between "is" and "should" performance and the find the cause behind it. Specify a solution set that addresses all significant factors that affect the gap in results. "The idea behind Serious Performance Consulting According to Rummler is as simple as it is brilliant: Take a successful project and let the reader follow the performance consultant through the project. Geary Rummler tops it off with a play – by – play commentary in which he explains the consultant s reasoning and offers the reader the benefit of his experience." Klaus Wittkuhn, certified performance technologist and management consultant, Germany and South Africa

"No smoke, no mirrors, no double – talk. This is much more than a how – to book; it s a professional development plan for any performance consultant who wants to master the craft."

John Con é, former chief learning officer, Dell Computer, and consultant in organizational learning

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