

《The Art Of Woo - Usi》

图书基本信息

书名：《The Art Of Woo - Using Persuasion To Sell Your Ideas恳求的艺术》

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内容概要

在线阅读本书

Richard Shell and Mario Moussa offer a self – assessment to determine which persuasion role fits readers best and how they can make the most of their natural strengths. The authors also share vivid stories from their experiences advising thousands of leaders, and stories about famous people like John D. Rockefeller, Andrew Carnegie, Andy Grove, and Bono. Whether introverted or extroverted, competitive or collaborative, intellectual or practical, The Art of Woo strengthens persuasion skills for readers in business, academia, and other fields involving the use of influence.

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