

《财务管理基础》

图书基本信息

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《财务管理基础》

内容概要

《财务管理基础》（第10版）是美国斯坦福大学Horne教授和田纳西大学Wachowicz教授合作的结晶。全书共分8个部分24章和13个附录。本书除了全面介绍财务决策过程和财务决策对价值创造的影响外，还特别详细讨论了财务管理中的三个主要决策领域：投资、融资和资产管理决策。

与前版相比，本版使用了最新的资料，如企业组织形式 有限责任公司、电子商务与 Outsourcing对现金管理的影响以及战略联盟，等等。它们对理解财务决策的制定非常重要。

为了便于学生学习，本书还附有自测题（含答案）。附录和参考书目为学生在某个专题上达到更高的层次提供了阶梯。

本书是一部教科书，但对于相关的实际工作部门人员来说也是十分有用的参考书。如营运资产管理、现金与有价证券管理、应收账与存贷管理、短期融资、现金流量、资本预算方法、分红政策、定期贷款和租赁、兼并和公司重组的其他形式、国际财务管理等等。

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