

《文化意识》

图书基本信息

书名：《文化意识》

13位ISBN编号：9787561718865

10位ISBN编号：7561718861

出版时间：1999-03

出版社：华东师范大学出版社

作者：Tomalin

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu111.com

书籍目录

The authors and series editor

Foreword

Introduction

How to use this book

1 Recognizing cultural images and symbols

1.1 All about culture

1.2 Background noise

1.3 Brainstorming

1.4 Culture match

1.5 Culture wallchart

1.6 Exploring song lyrics

1.7 Guess who? Guess what?

1.8 Odd one out

1.9 Postcard match

1.10 Rogues' gallery

1.11 Ten-word story

1.12 Where in the world?

1.13 Word chase

1.14 Words and images

2 Working with cultural products

2.1 Among my souvenirs

2.2 Cartoon categories

2.3 Culture composition

2.4 Currency deals

2.5 Front-page features

2.6 Headlines

2.7 In my country

2.8 Meet the press

2.9 Poems

2.10 Radio news role-plays

2.11 Show and tell

2.12 Stamp detectives

2.13 Today's TV schedule

2.14 Topics in the news

3 Examining patterns of everyday life

3.1 Agony aunt

3.2 Dating customs

3.3 Early, on time, or late?

3.4 Family trees

3.5 Help wanted

3.6 Holiday photographs

3.7 Housing available

3.8 Is it true that ?

3.9 Shopping habits

3.10 Same or different?

3.11 The house I grew up in

3.12 What would you like to do?

- 4 Examining cultural behaviour
 - 4.1 Answering real questions
 - 4.2 Critical incidents
 - 4.3 Cross-cultural role-plays
 - 4.4 Culture assimilators
 - 4.5 Cultural commentary
 - 4.6 Mini-surveys
 - 4.7 News photo search
 - 4.8 Observation and judgement
 - 4.9 Social behaviour
 - 4.10 Video observation
 - 4.11 What did he do? What did she say?
- 5 Examining patterns of communication
 - 5.1 Analysing TV conversations
 - 5.2 Answer, add, and ask
 - 5.3 Cross-cultural introductions
 - 5.4 Cross-cultural rhetoric
 - 5.5 Minimal responses
 - 5.6 Multilingual role-plays
 - 5.7 Non-verbal signals
 - 5.8 Role-playing emotions
 - 5.9 What's the message?
 - 5.10 Whisperound
- 6 Exploring values and attitudes
 - 6.1 Agree or disagree?
 - 6.2 Commercial values
 - 6.3 Connotations
 - 6.4 Encounter
 - 6.5 Examining stereotypes
 - 6.6 Lost and found
 - 6.7 Proverbial values
 - 6.8 Stereotypes I have heard
 - 6.9 Superior attitudes
 - 6.10 The people speak
 - 6.11 Trap' words
 - 6.12 Values clarification: global problems
 - 6.13 Word associations
- 7 Exploring and extending cultural experiences
 - 7.1 Cultural identity
 - 7.2 Culture flowchart
 - 7.3 Culture mini-lectures
 - 7.4 Curriculum links
 - 7.5 Intercultural crisis
 - 7.6 Just a (cultural) minute
 - 7.7 Question wheel
 - 7.8 Real interviews
- Bibliography
- Appendix
- Language focus index

《文化意识》

《文化意识》

精彩短评

1、在读中~

《文化意识》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：www.tushu111.com