

《成功企业如是说 The ParentP》

图书基本信息

书名：《成功企业如是说 The ParentPreneur Edge》

13位ISBN编号：9780470119877

10位ISBN编号：047011987X

出版时间：2007-6

出版社：John Wiley & Sons Inc

作者：Lenzer Kirk, Julie

页数：278

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu111.com

《成功企业如是说 The ParentP》

内容概要

Praise for The ParentPreneur Edge

"Who needs an MBA? Julie's book teaches you how to use your parenting experiences to build a business. Brilliant stuff!"--Mary Cantando, author, *The Woman's Advantage: 20 Women Entrepreneurs Show You What It Takes to Grow Your Business*

"Finally! Something that successfully illustrates that parenthood is clearly an asset to gaining the edge in business and success. Julie has written a valuable book that inspires, motivates, and educates."--Gina Robison-Billups, President, Moms In Business Network and The International Association of Working Mothers

"Whether you already have your own business or are thinking about starting one, you need to read this book. Full of actionable ideas that, when adopted, will bring benefits to your business before you're even done reading the book!"--Dr. Tom Hill, coauthor, *Chicken Soup for the Entrepreneur's Soul*

"At last--a book that demolishes the polarization of parenting and work! The skills and talents developed through parenting are a mirror image of those developed and needed in entrepreneurship. Julie Lenzer Kirk's . . . firsthand experience blows away abstractions and shows both parents and entrepreneurs how to thrive. This is a necessary and inspiring book for anyone wanting a whole life."--Margaret Heffernan, author, *The Naked Truth and How She Does It*, Visiting Professor in Entrepreneurship, Simmons College School of Management

"Julie Lenzer Kirk integrates parenting and entrepreneurship in a way that incorporates the best of both worlds with a message that screams: You can do it all and enjoy it too!"--Claudia Morrell, Executive Director, Center for Women and Information Technology

"This engaging book will inspire readers by showing them how the lessons and skills they've learned as parents can give them an edge in launching a business."--Rieva Lesonsky, Editorial Director, *Entrepreneur* magazine

"Julie makes the case that parenthood and entrepreneurship are the two toughest jobs you will ever love. Successful parenting skills can be put to great use when you journey down the exciting path of entrepreneurship. This book will help readers make that important connection."--Monica Smiley, Publisher and CEO, *Enterprising Women* magazine

《成功企业如是说 The ParentP》

书籍目录

Foreword
Chapter 1 Running a Business Is Like Raising a Child My Third Child Embracing the Parallels Business or Parenting? Embracing the Edge The Personal Side
Chapter 2 Preparing for Entrepreneurship Introduction Deciding to Take the Plunge Thinking About the Future Keeping It Simple Having a Financial Plan Redefining Control Resources for Writing a Business Plan Other Resources for Starting a Business
Chapter 3 Launching Introduction Forgetting the Pain Keeping Names in Perspective Passion Is Required Becoming Bonded Sleep Is a Luxury Maintaining Perspective Additional Resources
Chapter 4 The Early Years Introduction Choosing Laughter over Tears Learning "On the Job" Wearing Many Hats Teaching Your Baby to Feed Herself Never Wake a Sleeping Baby Spit (up) Happens Persuading Creatively Waiting for Delayed Gratification Surviving the Terrible Twos Embracing "No" as Good Additional Resources for The Early Years
Chapter 5 Ramping Up: A Time to Learn Introduction Following Through Disciplining in Anger Refusing to See the Truth Earning Respect
Chapter 6 Growing Pains
Chapter 7 Emerging Independence
Chapter 8 Exercising Your Exit
Chapter 9 Having it All—Myth or Reality?
Chapter 10 The Edge
Index

《成功企业如是说 The ParentP》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:www.tushu111.com