图书基本信息

书名:《Modern investment theory现代投资理论(第4版)》

13位ISBN编号: 9787302034285

10位ISBN编号: 7302034281

出版时间:1999-04-01

出版社:清华大学出版社

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页数:748

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内容概要

本书是一部小型的投资管理百科全书。从背景知识到证券投资管理的一般原则;从详尽的资本资产定价模型(CAPM)和套利定价理论(APT)到衍生证券定价(欧式、美式);从风险、利率、利息收益到利率与债券管理、股票与债券的最优组合;从股票波动到市场效率等投资管理内容。

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