

《电子贸易心理学》

图书基本信息

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内容概要

In the last few years, traders have experienced fundamental changes in the markets as many global exchanges, financial institutions, and brokers have migrated to electronic platforms. Psychology of Electronic Trading gives investors the tools and knowledge they need to understand and make the most of these new technologies. This book helps readers understand new approaches to cash management, decision-making, and controlling emotions; introduces and explains the key processes used when trading through an electronic interface; and discusses how technology is changing the way we do business.

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