

《Keeping Your Valuable Employees》

图书基本信息

书名：《Keeping Your Valuable Employees留住雇员的心》

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作者：Dibble, Suzanne

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内容概要

The Essential Guide to the Most Crucial Challenge Facing Twenty-First Century Human Resources Management
"This book offers a practical, realistic approach to keeping the best employees. It draws on good theory and offers excellent advice." --Dave Ulrich, Professor of Business, University of Michigan, and coauthor of *Organizational Capability*
"Business owners who agonize over attracting and retaining employees will find a wealth of information. Suzanne understands how to apply today's best ideas in human resources management to businesses large and small." --E. Jill Pollock, President, Pollock Consulting Group, Inc., and Chair, Small Business Association of Michigan
"A two-year Gallup study found that companies with a positive workforce reported higher profits, productivity, and lower turnover. Every organization would like these results. Suzanne shares her human resources experience and provides hands-on tools for retaining those people who are key to an organization's success. It is an easy-to-read, practical guide for working with today's and tomorrow's employees." --Hunter A. Pickens, President, The Pickens Group, Ltd.

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