

《Reading Financial Re》

图书基本信息

书名：《Reading Financial Reports For Dummies , 2nd ed.读懂财务报告指南，第2版》

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内容概要

The second edition includes over 25 percent new and updated information including:

- New information on the separate accounting and financial reporting standards for private/small businesses versus public/large businesses
- Updated information that reflects the 2007 law on international financial reporting standards
- New content to match SEC and other governmental regulatory changes over the past three years
- New information about how the analyst-corporate connection has actually changed the playing field
- The impact of corporate communications and new technologies
- New examples that reflect the current trends
- Updated websites and resources

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精彩短评

1、John Wiley&Sons出版的呢，作为一个dummy真的觉得很好上手很好读，读完基本知道应该看什么怎么看怎么解释了。而且书里面的例子是Habro和Mattel，刚好在做他们的case！如果已经是专业人士必然还是觉得有点浅了吧。系不系统我也不好说。

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