

《教育技术学专业英语》

图书基本信息

书名：《教育技术学专业英语》

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内容概要

《教育技术学专业英语》是普通高等教育“十一五”国家级规划教材，也是教育部高等学校教育技术学专业教学指导委员会组织编写的教育技术学专业系列教材之一。《教育技术学专业英语》选材涵盖了教育技术学学科的主要领域，包括教育技术学的定义与历史、理论基础、教学设计、远程教育、信息技术教育、教育技术学研究等内容，反映了教育技术学学科的现状和发展趋势。全书共20章，72篇短文。在每章的结尾，列出了生词短语和词组、专业术语、注释、教学活动建议与拓展性学习资料以及部分短文的参考译文，以方便教学使用。《教育技术学专业英语》不仅可供高等学校教育技术学专业本科生和硕士研究生作为“专业英语”和“教育技术学基础”双语课程的教材，同时也可供传播学、教育学以及其他相关专业的学生和教师参考。

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章节摘录

(1) verbal information , that is , knowing "that" or "what" ; (2) intellectual skills , that is , applying knowledge ; (3) cognitive strategies , that is , employing effective ways of thinking and learning ; (4) attitudes , that is , feelings and beliefs that govern choices of personal action ; (5) motor skills , that is , executing precisely , smoothly and accurately timed movements. The reason for defining different categories of learning outcomes stems from the assumption that they must all require different conditions for learning. For example , learning to ride a bicycle (a motor skill) is different in fundamental ways from , learning the multiplication table (verbal information) , which is different in fundamental ways from learning to solve scientific problems (intellectual skill) . In addition to conditions of learning that are unique to each learning outcome , there are conditions of learning which facilitate the process of learning in general. Gagné conceived of the nine events of instruction as learning conditions to support internal processes such as attention , encoding , and retrieval. The events of instruction are presented briefly below : 1. Gaining attention : a stimulus change to alert the learner and focus attention on desired features.

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编辑推荐

《普通高等教育十一五国家级规划教材·教育技术学专业系列教材：教育技术学专业英语》共20章，72篇短文，选材涵盖了教育技术学的主要学科领域，包括了教育技术学定义与历史、理论基础、教学设计、远程教育、信息技术教育、教育技术学研究等内容，反映了教育技术学学科的现状和发展趋势，既可提高学生英语阅读水平，又能使学生了解教育技术学专业知识。在教材内容的选取上，考虑到既要对学生学过的课程进行必要的覆盖，又要有所拓宽和延伸；既照顾教育技术学专业教材的特点，同时又符合专业英语教学的实际需要。

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精彩短评

1、虽然书名叫专业英语 却是我读过国内最好的导论教材了 专注在教学法研究而非技术简介 内容也比较新。不过画蛇添足的翻译着实晦涩难懂 翻译不但需要自己看得懂英文 还需要有语言学基础 翻出别人看得懂的中文。

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