图书基本信息

书名:《会赚钱者-纸币的秘密世界 Moneymakers》

13位ISBN编号:9783527502363

10位ISBN编号:352750236X

出版时间:2006-12

出版社: John Wiley & Sons Inc

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页数:316

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内容概要

This book is about the most precious piece of paper we know, about bank-notes. Modern life would be unthinkable without them. Yet, the general public is kept very much in the dark about how they are made or who makes them. It is rarely known, for example, that despite America's technical Prowess all dollar bills are printed exclusively on German high-security printing presses using secret Swiss special inks, or that the phony 100 dollar bills, the so-called supernotes may well be printed in a top-secret printing works located just north of the white House and run by the CIA - although the US government is blaming the rogue government of North Korea for counterfeiting these bills. This book is finally lifting the veil on an industry used to absolute secrecy. It recounts the stories of a British banknote printer who, fearing the loss of his customer, informed the Egyptian secret service that the securities printing machinery the Egyptians were about to buy was of Jewish origin; of a private printer who convinced the Polish central bank that it should destroy a complete series of new, perfect banknotes which had been printed by a competitor, or of an Argentinean high-security printer who came to print genuine fake bank-notes for Zaire and Bahrain as a result of two sting operations, which smell of the Belgian and French secret service. Moneymakers, by offering a detailed view of the banknote industry and its modus operandi, removes the industry's carefully imposed shroud of secrecy. This book has been researched over a five-year period in Europe, the USA, and Latin America. The book is based exclusively on personal Interviews and confidential mate4rial normally not accessible to outsiders. There were attempts to stop this research project. Klaus W. Bender has peered behind the scenes of the Secret and exclusive world of the moneymakers. - Financial Times Deutschland, 2004 The errors and pitfalls at the birth of the euro make Bender's research so unnerving. - Suddeutsche Zeitung, 2004 Bender does not mince his words when he describes abuses - and there are lots of them. - Neue Zurcher Zeitung, 2004

书籍目录

Preface. Money Magic. 1. From ›obelos ‹ to ›e-cash ‹. 2. Why the market for banknote printing is special. Secret and farcical. A market, but no market price. Moneymakers Signor Giori was able to carve out a worldwide monopoly with his printing presses. The meeting in Alexandria. The › Italian connection ‹. Developer, supplier and service provider in one. Rino and Sig. Every triangle is perfect. Now the › greenback ‹ too. Pay and say nothing. Komori-sans From Salboni to Abuja. Warning from Munich. Fat years, lean years. 4. Why Monsieur Amon had the same success with printing ink. ›Stradivarius‹ of printing inks. The market climate is changing. Family crisis. Moneymakers . 5. What caused De La Rue 's imperial aura to fade. Urbi et orbi. The Portals debacle. Efforts toward an additional business line. The underestimated Beyond Malta. competition. Faded glory. 6. How Giesecke & Devrient struggles for technological leadership. In labore virtus - The puritan work ethic. He wins who dares. The crisis. The bid for technological leadership. 7. Where hard work and politics helped Francois Charles Oberthur Fiduciaire. ›Phoenix from the ashes ‹. Challenges. Money Losers. 8. What brought Bundesdruckerei to the brink of ruin. Global dreams and the hard realities at home. Rescuers or robbers? 9. How Ciccone Calcográfica wasted its fiduciary capital. Secure printing without security. Sole note printer in the Southern Hemisphere. Banknotes for kleptocrats. ›Real-phony‹ Bahrain dinars. Money Jitters. 10. Why the euro became a bonanza for moneymakers. Friendly enemies. Euro investment rapture. The French patient. The political note. Ruining competitors with an equipment binge. Euro bonanza. Mistakes, mishaps, and misprints. The unloved rescuers. Euro quality. 11. Why there is a problem with the euro 's security. Digifeiting, the new copying quality. Icon in distress. Mysterious supernote. Euro frailties. New euro frontiers. 12. Quo vadis euro printing? Competition à la euro system. Uncertain future. Acknowledgments. Bibliography. Reference. Index.

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