图书基本信息

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内容概要

This Fourth Edition covers computer software and database tools that are written exclusively for the interior design field and general financial and project management programs that can streamline internal office processes. In addition to presenting the most recent banking changes, it also features an updated credit section that compares current and past procedures for obtaining and using credit.

书籍目录

PrefaceAcknowledgmentsChapter 1. Finding Your Place In Interior DesignChapter 2. Starting a BusinessChapter 3. Planning For Profit and GrowthChapter 4. Setting Up a Design StudioChapter 5. Developing a Team of Staff and ConsultantsChapter 6. Marketing and SellingChapter 7. Succeeding in Project ManagementChapter 8. Charging For Your ServicesChapter 9. Working With Sources and ContractorsChapter 10. Managing Your OfficeChapter 11. Mastering Financial ManagementChapter 12. Growing Your Firm and Your Professional SkillsAppendix: AIA Document B171 IDProfessional AssociationsDesign SchoolsGlossaryRecommended ReadingDesigners' Business ForumIndex

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