

《The Enlightened Brac》

图书基本信息

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内容概要

Introducing the ingenious, addictive tool for judging everything under the sun: ENLIGHTENED BRACKETOLOGY, the new science that makes opinion a sport. Political battles are won and lost by popular vote. Great movies are nominated and chosen by committee. The rest of the world is more or less up for grabs. As a cure for the resulting confusion, Mark Reiter and Richard Sandomir have organized the world's most haunting and maddeningly subjective questions into a scheme of binary pairings that finally reveal what is truly the best in its class: What's the greatest American beer? The best Elmore Leonard novel? The most reliable economic indicator? In each bracket five Darwinian rounds of binary matchups leave a lone survivor; textual notes explain the details. Experts and subjects include: Ken Jennings on Game Show Catchphrases; Roz Chast on Animation Characters; Mo Rocca on Political Hot-Button Issues; Stefan Fatsis on Scrabble Words; Kurt Andersen on Conspiracy Theories; Jeff MacGregor on NASCAR Phrases; Will Blythe on Sports Rivalries; Henry Beard on Latin Grammar; the editors of The Bark on Dogs for the Ages; Jesse Sheidlower on Punctuation; Rick Meyerowitz on Dodosaurus; and many more - 101 in all. Go forth and adjudicate

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书籍目录

1 MarchMadnessMoments2 WhereWereYouWhenMoments3 AnimationCharacters4 AdSlogans5
Alt-CountrySongs6 AmericanBeers7 AmericanPlays8 BaldGuys9 BaseballM~hs10
Black-and-WhiteTVPrograms11 JamesBondGadgets12 Dodosaurus13 BobDylanCoverSongs14 CandyBars15
Mondegreens,orMisheardLyrics16 CelebritySportsCouples17 CEOs18 SpokescharactersWhoWillShillforFood19
Cheese20 ChickFlicks21 Crosswordese22 ClassicComedies23 ConspiracyTheories24 CorporateJargon25
DogsfortheAges.....

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