图书基本信息

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内容概要

"…a useful insight into what local businessmen are thinking…" (Global Turnaround, July 2005)

"…interesting and eminently readable..." (Development Policy Review, Vol.22, No.6, 2004)

The book provides careful and forward-looking perspectives on the challenges China faces in managing its entry into the WTO.

... a useful look at envisioning a worst case and creating a best case for the future of China

Everyone who wants to learn and understand modern China can profit and draw inspiration from this book.

This book is remarkable and shall stand as a reference for future generations.

作者简介

Pamela C.M.Mar is Associate director, China, for the World Economic Forun. She has worked for a satellite television company in Asia, in rural developments in Thailand, and in Venture Capital in Hong Kong. She Holds degrees from Yale and London School of Exonomics and has published articles in academic and general interest journals.

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