# 《管理数学》

## 图书基本信息

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## 内容概要

为什么要在管理活动中运用数学方法？怎样理解各种图表和数据？什么是数学模型？怎样运用数学模型辅助解决管理中的难题？本书对上述问题及其他有关问题作了清楚而确切的解释。对于那些接受短期培训的管理者、MBA，以及想迅速了解这一问题核心内容的教师和学生来说，都不失为极具价值的参考书。它还可以作为管理人员的藏书，以及那些有抱负的管理人员完善自己知识和技能的参考资料。

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