

《2014淘金考研英语》

图书基本信息

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章节摘录

版权页：插图： Scientists have found that although we are prone to snap overreactions, if we take a moment and think about how we are likely to react, we can reduce or even eliminate the negative effects of our quick, hard-wired responses. Snap decisions can be important defense mechanisms; if we are judging whether someone is dangerous, our brains and bodies are hard-wired to react very quickly, within milliseconds. But we need more time to assess other factors. To accurately tell whether someone is sociable, studies show, we need at least a minute, preferably five. It takes a while to judge complex aspects of personality, like neuroticism or open-mindedness. But snap decisions in reaction to rapid stimuli aren't exclusive to the interpersonal realm. Psychologists at the University of Toronto found that viewing a fast-food logo for just a few milliseconds primes us to read 20 percent faster, even though reading has little to do with eating. We unconsciously associate fast food with speed and impatience and carry those impulses into whatever else we're doing. Subjects exposed to fast-food flashes also tend to think a musical piece lasts too long. Yet we can reverse such influences. If we know we will overreact to consumer products or housing options when we see a happy face (one reason good sales representatives and real estate agents are always smiling), we can take a moment before buying. If we know female job screeners are more likely to reject attractive female applicants, we can help screeners understand their biases-or hire outside screeners. John Gottman, the marriage expert, explains that we quickly "thin slice" information reliably only after we ground such snap reactions in "thick sliced" long-term study. When Dr. Gottman really wants to assess whether a couple will stay together, he invites them to his island retreat for a much longer evaluation: two days, not two seconds. Our ability to mute our hard-wired reactions by pausing is what differentiates us from animals: dogs can think about the future only intermittently or for a few minutes. But historically we have spent about 12 percent of our days contemplating the longer term. Although technology might change the way we react, it hasn't changed our nature. We still have the imaginative capacity to rise above temptation and reverse the high-speed trend.

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编辑推荐

《华研外语:淘金考研英语2历年真题(2014)》适用对象：全国硕士研究生入学统一考试英语（二）考生；MBA、MPA、MPAcc、管理、金融、法律等专业硕士学位考生；基础相对薄弱，读懂真题文章有困难的考生；需要强化语法与词汇的考生。

精彩短评

- 1、英语二的真题还是少。但因为二的来源还是过去的MBA英语之类的，所以作为英语二真题的提取，这本书处理的很好。答案很详尽，而且阅读给出了全文翻译。。剩下两套模拟题可以留着靠前练手。
- 2、英语二的专用真题，华研外语
- 3、他家的习题之类的变得还不错。就是智障着实让人不太喜欢啊。
- 4、卷子可以，但里面没有2000词汇，刚刚看评论也有人说，看来是被卓越黑掉了
- 5、书是正版 可是买了我一眼没看 闹心
- 6、试卷内容很好，是最近十年的考题
- 7、看了一些 感觉还不错的
- 8、如果没有小册子，就要事先说清楚，联系编辑部也无人理睬，也不知道amazon上要找谁问~！
- 9、非常好 解析很全面 给我帮助很大
- 10、真题质量高送货快有用
- 11、发货快，一天就到了。试卷挺好，很实惠，后悔没早点买
- 12、华研外语确实很好，很详细
- 13、英语二的真题详解的书很少 这本还不错 就是讲解的还是不够详细
- 14、从来没有写过评论的，这里面没有2000词汇！还不如在学校外面的书店买
- 15、内容很详细，纸张质量很好~配送员的态度也很给力~
- 16、解析不怎么详细，另外太多MBA真题了，不实用。
- 17、第一次买华研的产品，这款不错，是卷子型的，每一小本很独立，很方便~还没做，但是市面上英语二单独的材料不多~很好~
- 18、每套题都是成册的，用起来非常方便，字体清晰，不止有黑色一种颜色，还有我喜欢的蓝色，看着特别舒服。内容也比较简洁条理，易于理解，非常喜欢。
- 19、是每年一份试卷的，解析很详细，2000个词汇的小册子有的。
- 20、发货快，也很快送到。里面有10套真题卷和2套模拟卷及答案解析，还有必背单词，都是独立的小册子。适合自己模拟考试。

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