图书基本信息

- 书名:《Rule No.1: The Simple Strategy for Successful Investing in Only 15 Minutes a Week! (法则)》
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内容概要

Who's going to provide for your future? There's a crisis looming in pensions. Investing in property is time-consuming and risky. Savings accounts yield very little return. If you're not careful you could be looking at a very uncomfortable retirement. But surely the alternative - investing in the stock market- is risky, complicated and best left to the professionals?

书籍目录

Introduction: Make Money No Matter What Chapter 1: The Myths of Investing Chapter 2: Rule #1 and the Four Ms Chapter 3: Buy a Business, Not a Stock Chapter 4: Identify a Moat Chapter 5: The Big Five Numbers Chapter 6: Calculate the Big Five Chapter 7: Bet on the Jockey Chapter 8: Demand a Margin of Safety Chapter 9: Calculate the Sticker Price Chapter 10: Know the Right Time to Sell Chapter 11: Grab the Stick Chapter 12: The Three Tools Chapter 13: Take Baby Steps Chapter 14: Eliminate the Barriers Chapter 15: Prepare for Your First Rule #1 Purchase Chapter 16" Q&A Glossary Acknowledgments Index

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