

《职工大学的下一代》

图书基本信息

书名：《职工大学的下一代》

13位ISBN编号：9780787986551

10位ISBN编号：0787986550

出版时间：2007-1

出版社：John Wiley & Sons Inc

作者：Allen, Mark (EDT)

页数：410

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu111.com

《职工大学的下一代》

内容概要

"The objective of this book is to provide innovative approaches for developing people and expanding organizational capabilities. If you also have this objective, this book is for you, because each chapter is written by a qualified author to provide the information you need." --Donald L. Kirkpatrick, Ph.D., professor emeritus, University of Wisconsin, and author, "Evaluating Training Programs: The Four Levels"

点击链接进入中文版：

[掌握家庭治疗:家庭的成长与转变之路\(第2版\)](#)

《职工大学的下一代》

作者简介

Mark Allen, Ph.D., is an educator, consultant, author, and speaker. He is the editor of and a contributor to The Corporate University Handbook and has written and presented extensively on the topic of corporate universities. He is a participating faculty member.

《职工大学的下一代》

书籍目录

Acknowledgments
PART ONE: CORPORATE UNIVERSITIES AS STRATEGIC BUSINESS PARTNERS
Chapter 1: What Is a Next-Generation Corporate University? (Mark Allen) Chapter 2: Building a Holistic Development Framework (Aimee George-Leary, Ed Cohen) Chapter 3: Learning as a Competitive Business Variable (Karen Barley)
PART TWO: INTERNAL CORPORATE UNIVERSITY FUNCTIONS Chapter 4: Splendid Learning: Why Technology Doesn't Matter (Roger CSchank) Chapter 5: Branding Your Corporate University (Annick Renaud-Coulon) Chapter 6: Corporate Universities: The New Keepers of the Ethical Flame? (Philip McGee, John Duncan) Chapter 7: Next-Generation Evaluation: Searching for Value (Jack JPhillips, Patti PPhillips)
PART THREE: DISTINCTIVE SETTINGS FOR CORPORATE UNIVERSITIES Chapter 8: Global Considerations for Corporate Universities (Ed Cohen) Chapter 9: Corporate Universities in Small Companies (Lee ESteffens, Shannon MNovotne) Chapter 10: Corporate Universities in the Nonprofit Sector (Deborah Grayson Riegel) Chapter 11: Corporate Universities in Government (Kevin WBruny)
PART FOUR: NEXT-GENERATION CORPORATE UNIVERSITY FUNCTIONS Chapter 12: Corporate Universities as Shapers of Culture (Laree Kiely) Chapter 13: Mentoring Can Be Magic (Lynn Slavenski) Chapter 14: The Strategic Contribution of Corporate Universities to Leadership Coaching (Merrill Anderson) Chapter 15: Career Path Management: Using Strategic Curricula to Develop People and Build Competitive Organization Capabilities (Jack Gregg) Chapter 16: Succession Management in Corporate Universities (Lynn Schmidt) Chapter 17: The Role of Corporate Universities in Knowledge Management and Knowledge-Sharing Communities (Mark Wallen) Chapter 18: Wisdom Management: The Missing Link Between Learning and Performance (Mark Allen) Index

《职工大学的下一代》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:www.tushu111.com