

《弹性工作的处理 Managing F》

图书基本信息

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内容概要

Fast track route to the effective management of flexible workers and working arrangements. Covers the key areas of managing the flexible workforce from attitude formation and leadership, direction and motivation to group management and flexible workforce development. Examples and lessons from some of the world's most successful businesses including Sandals Inc, British Airways, Cobra Beer, and Semco, and ideas from the smartest thinkers including Peter Drucker, Peter Senge, Linda Gratton and Robert Heller. Includes a glossary of key concepts and a comprehensive resources guide.

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作者简介

RICHARD PETTINGER is Lecturer in Management at University College London. He is the author of over thirty books on business and management. He continues to consult and advise organizations in the public, private and not-for-profit sectors.

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