

《亚洲新危机》

图书基本信息

书名：《亚洲新危机》

13位ISBN编号：9780470821299

10位ISBN编号：0470821299

出版时间：2003-11

出版社：John Wiley*

作者：RICHTER

页数：345

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu111.com

《亚洲新危机》

内容概要

This book is a timely and much-needed attempt to provide a new, unique, and non-condescending framework for recreating an ethical dimension to Asian business. This should be required reading for all Asian business school students in the hope that history will not repeat itself? - Ho Kwong Ping, Chairman, Wah Chang International Corporation Pte Ltd

Everyone has something worthwhile to say about ethics. The difficulty is that words are not deeds. And words are rarely converted into action unless they are proselytized with zeal, carried with passion, sustained by conviction and fortified by faith. This groundbreaking work skillfully edited by Frank-JÃ¼rgen Richter and Pamela C.M. Mar provides compelling motivation to live a life that is formed by truth and gripped by integrity. - Dr. Y.Y. Wong, Founder and Chairman, The Wyuy Capital Group

This is a timely volume. Its broad sweep reveals an entire region coping with an ethical void, one which has deepened since the Asian financial crisis. What sets this book apart is its vision for the way forward. The book brings together highly respected thinkers and public figures from throughout the region, energizing the discussion on the role of ethics in society and providing a sound basis for a new consensus. - David KP Li, Chairman and Chief Executive Officer, The Bank of East Asia Ltd

A stunning array of contributors only the World Economic Forum could pull together. Their case is powerful: without TEM (Total Ethics Management), you cannot grow. The time has now come to shift your attention from TQM (Total Quality Management) to TEM to tame Corporation. - Tomohiko Taniguchi, Editor-at-Large, Nikkei Business Publications

This book could not be more timely. At a moment when public trust in the marketplace is near an all-time low, the authors' work offers powerful insights into how the Asian social contract can be strengthened and renewed, drawing on the intellectual and philosophical traditions of the region itself. It is essential reading for anyone who is concerned about Asia's future direction. - William J. Dobson, Asia Editor, Newsweek International

An enlightening compass for all leaders who carry the promising Asian future on their shoulders. - Yoshiyuki Fujisawa, Chairman, Merrill Lynch Japan Securities Co. Ltd

This excellent book, I hope, will serve as a timely reminder that if Asia wants to be competitive and claim for itself a place in the mainstream of international business, it will need to make a conscious decision to put ethical governance in the driving seat. - Tunku Abdul Aziz, President, Transparency International Malaysia

《亚洲新危机》

书籍目录

Foreword by (Klaus Schwab) Prefaces by (Mahathir bin Mohamad & Corazon Aquino) PART 1: ASIA'S ETHICAL CRISIS 1. Why Ethics? (Frank-Jürgen Richter & Pamela C. MMar) 2. The Big Picture (Lou Marinoff) PART 2: FOUNDATIONS 3. Confucianism (Wang Gungwu) 4. Buddhism (Pipat Yodprudtikan & Phra Saneh Dhammavaro) 5. Hinduism (Sundeeep Waslekar) 6. Islam (Farish ANoor) PART 3: APPLICATIONS 7. Regional Relations (Rini Soewandi) 8. Labor (Lim Boon Heng) 9. Leadership (Jaime Augusto Zobel de Ayala II) 10. Management (Karuna Shinsho) 11. Media (Hu Shuli) 12. Public Relations (Shelly Lazarus & Matthew Anderson) PART 4: TRANSPORTATIONS 13. Social Development (James Wolfensohn) 14. Mutual Trust (Motohisa Furukawa) 15. Societal Governance (Christine Loh) 16. Global Citizenship (Uwe R Doerken & Alyson Warhurst) 17. Public Accountability (Samuel ADiPiazza Jr.) 18. Corporate Governance (Chang Sun) 19. Industrial Renewal (Duk Hoon Lee) PART 5: TOTAL ETHICAL MANAGEMENT 20. The Global View (Rolf Eckrodt) 21. A Model for Asia (Frank Jürgen Richter & Pamela C. MMar) Index

《亚洲新危机》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:www.tushu111.com