

《酒店情境英语（下）》

图书基本信息

书名：《酒店情境英语（下）》

13位ISBN编号：9787563718320

10位ISBN编号：756371832X

出版时间：2010-3

出版社：旅游教育出版社

作者：赵晓芳

页数：156

版权说明：本站所提供下载的PDF图书仅提供预览和简介以及在线试读，请支持正版图书。

更多资源请访问：www.tushu111.com

《酒店情境英语（下）》

内容概要

《酒店情境英语(下册)》就是为顺应酒店行业的需要，吸取情境教学、个性化教学、交际教学以及快乐教学等现代教学理念的精髓，注重培养学生的跨文化交际能力、注重在情境中展现新知识、在交际中融入新知识、注重鼓励展现自我。

《酒店情境英语（下）》

书籍目录

饭店及其分类Part One 饭店部 Lead-in Reading Unit 14 预订业务 Unit 15 早餐 Unit 16 点餐 Unit 17 中餐菜点 Unit 18 酒吧 Unit 19 西餐菜点 Unit 20 厨房 Unit 21 客人投诉Part Four 其他服务与管理 Lead-in Reading Unit 22 健身中心 Unit 23 购物中心 Unit 24 酒店管理附录 附录1 基本餐具名称 附录2 调味品 附录3 常见的蔬菜、水果及坚果 附录4 烹调术语 附录5 常见西餐菜名 附录6 精选酒水牌

章节摘录

Our school was built in 1974 and a great number of students have graduated from it. Now many of them have become professors, engineers and managers. Many students have also become white-collar workers and managers after graduation. They have achieved great success in the development of modern hospitality industry. Our school is a key college in our province. It has a hundred classes with over 5000 students. Our school has six teaching buildings, several training centers, laboratories and a large playground. Last year, a new library was built and it has more than 20,000 volumes. All the teachers here are trying their best to do their work well. Every student is making full use of his time to train himself to be a highly educated and qualified by the time he/she graduates.

Menu planning is important from two points of view: the owners profit and the customers pleasure. The cost of the food that the restaurant purchases must be low enough to make it possible to return a profit on the prices charged for the prepared dishes. Those who plan menus must be aware of these price differences. A restaurant may serve a dish that is very popular, but if the cost of the food used in making is too high, the restaurant can either omit the dish from the menu or charge more for it. Pleasing the customers is usually described as merchandising, or making a product interesting so that customers will buy it. The restaurant's appearance, location, and cuisine must be designed to appeal to a particular and available clientele.

《酒店情境英语（下）》

精彩短评

1、很多情景都列进去了，比较实用的

《酒店情境英语（下）》

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：www.tushu111.com