

# 《国际融资》

## 图书基本信息

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# 《国际融资》

## 内容概要

《国际融资》是一本英文教材，专业名词加注中文翻译。本教材力求简练、系统、实用，将国际融资理论与中国实践相结合，介绍、分析了国际融资的环境、不同国际融资模式的特点、运作和利弊，结合国际货币经济学、国际金融市场和公司理财学科的内容，从企业战略决策的角度探讨如何有效合理利用国际金融市场进行融资的问题。

《国际融资》可作为经济管理专业学生专业课的中英双语教材，也可作为专业英语教材使用。

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References

## 精彩短评

- 1、感觉还可以，全英文值得细看
- 2、英文教材来着，看晕我了.....
- 3、挺好，再温习一下学过的知识
- 4、刚拿到，还没有开始读

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