

# 《信息管理与信息系统专业英语》

## 图书基本信息

书名：《信息管理与信息系统专业英语》

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# 《信息管理与信息系统专业英语》

## 内容概要

《信息管理与信息系统专业英语》是为高等院校“信息管理与信息系统专业”的本科生及相关专业的硕士生编写的专业英语教材，旨在帮助学生积累专业英语词汇量，提高专业英语阅读理解水平。书中共设12个授课单元，各单元内容自成一体，可根据具体授课学时灵活选择。《信息管理与信息系统专业英语》特点：选材新颖，语言规范；内容涵盖范围广泛，包括系统分析、设计、实施、信息系统的应用，决策支持系统，系统开发所需技术，信息系统与管理，信息安全，网络经济，知识管理及数据技术等领域。

《信息管理与信息系统专业英语》对于从事计算机应用、信息技术、信息管理和情报学研究与应用的学生学习和掌握专业英语具有一定的参考价值。《信息管理与信息系统专业英语》配有PPT课件，如有需要可与编者联系。

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## 章节摘录

版权页：插图：Although "digital convergence" was predicted a decade ago, it is now an undeniable reality. Four massive industries are moving toward a common platform: the \$1 trillion computer hardware and software industry in the United States, the \$250 billion consumer electronics industry, the \$1.6 trillion communications industry ( traditional and wireless telephone networks ), and the \$900 billion content industry ( from Hollywood movies, to music, text, and research industries ). Although each industry has its favored platform, the outlines of the future are clear: a world of near universal, online, on-demand, and personalized information services from text messaging on cell phones, to games, education, and entertainment. The Internet is bringing about a convergence of technologies, roiling markets, entire industries, and firms in the process. Traditional boundaries and business relationships are breaking down, even as new ones spring up. Telephone networks are merging into the Internet, and cellular phones are becoming Internet access devices. Handheld storage devices such as iPods are emerging as potential portable game and entertainment centers. The Internet-connected personal computer is moving toward a role as home entertainment control center. Traditional markets and distribution channels are weakening and new markets are being created. For instance, the markets for music CDs and video DVDs and the music and video store industries are undergoing rapid change. New markets for online streaming media and for music and video downloads have materialized.

# 《信息管理与信息系统专业英语》

## 编辑推荐

《信息管理与信息系统专业英语》是普通高等教育“十二五”规划教材。

## 精彩短评

- 1、强推，既可以学习英语，也可以了解信息管理
- 2、上课用的，东西比较容易看懂
- 3、是同学一起买的教材 可是有一本缺页 其他都挺好
- 4、。。。请快回电话。。。如无答复 你的货将退回
- 5、很好，不过这本书本身确实不咋样~~
- 6、虽然难度有点大，里面没有译文，但作为信管专业的学生应该学一下！
- 7、只是因为学校的教材 当当上比较便宜
- 8、书的内容和适合教学
- 9、印刷还好 就是印刷时间比较久了
- 10、书很好，是要用的专业书

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