图书基本信息

书名:《新英语视听说教程》

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前言

随着我国高等教育的迅速发展、国际化进程的不断加快,高校英语教学越来越强调学生的语言综合应用能力特别是听说能力的培养。《新英语视听说教程》即是根据研究生和本科生英语教学的实际和社会对高级人才的外语需求而编写的教材,适合各类高等院校的非英语专业研究生和本科生使用。

《新英语视听说教程》为视听说一体化的教材,共分10个单元。每个单元为一个主题,围绕每个 主题下设三个主要部分:影视时段(VideoTime)、听力活动(ListeningActivities)和口语实践 (OralPractice),各个部分内容相互贯通,练习相互衔接,强调语篇水平上的听说能力训练。 语视听说教程》具有以下特点: 1.编排新颖 全书强调以信息输入带动输出,重视视听说相结 合,通过视频和音频媒介传播大量的语言、文化信息,让学生在主动学习中加以提炼和运用,在实际 使用中去完成交流的话题。本书还特别注意学习技能、学习策略的培养,每个单元都有针对性地设计 了不同的练习和讲解,使学生在反复练习中逐步掌握听说的基本技能。为了方便学生理解,对于难度 较大的语言点和文化点都作了注释,并提供了与主题相关的词汇表。每个单元还特设了"信息箱" (Information: Box)和"学习者辞典"(Learher' Dictionary)栏目,为学生提供更多的语料信息 拓宽学生语言文化知识。 本书内容十分丰富,涉及西方校园生活、风俗习惯、学 2.内容丰富 校教育、个人理财、卫生与健康、工作和休闲等多个方面。同时各主题加入中国元素,展现中国传统 文化场景,使学生不仅掌握英语表达方式,而且增强跨文化交际的能力。

内容概要

《新英语视听说教程(教师用书)》讲述了:《新英语视听说教程》吸收最新的英语教学理念,为视听说一体化的教材,内容丰富,实用性强,涉及西方校园生活、风俗习惯、学校教育、个人理财。卫生与健康。工作和休闲等多个方面。全书共分10个单元。每个单元为一个主题,围绕每个主题下设三个主要部分:影视时段(Video Time),听力活动(Listening Activities)和口语实践(Oral Practice)。各个部分内容相互贯通,练习相互衔接,强调语篇水平上的听说能力训练。

书籍目录

Unit 1 Differences Between Cultures Unit 2 Lectures and Reports Unit 3 Schools and Universities Unit 4 Gatherings and Parties Unit 5 Careers and Professions Unit 6 Traveling and Sightseeing Unit 7 Holidays and Vacations Unit 8 Family and Society Unit 9 Survival Environment Unit 10 News and Events

章节摘录

1. How do you think about the word "culture"? Culture is a word for peoples "way of life", meaning the way they do things. A group of people has a separate culture when that group sets itself apart from others through its actions. Cultures are what make countries unique. Each country has different cultural activities and cultural rituals. Culture is more than just material goods, that is things the culture uses and produces. Culture is also the beliefs and values of the people in that culture. Culture also includes the way people think about and understand the world and their own lives.

2. Why should we study cross-cultural communication? Cross-cultural communication refers to the study of successful communications across different cultures. It concerns the understanding of tradition and modernization, consistency and change. As we understand some of the ongoing national characteristics of a people, we can examine how this culture is seen from the outside, how it interacts with other cultures and how it is changing. The increase in international business and in foreign investment has created a need for executives with knowledge of foreign languages and skills in cross-cultural communication.

The challenge is that even with all the good will in the world , miscommunication is likely to happen , especially when there are significant cultural differences between communicators. Miscommunication may lead to conflict , or aggravate conflict that already exists. So it is very important that we should study cross-cultural communication.

精彩短评

- 1、这本教师用书是对我上英语课课本的很好的补充。。当当现在送货比原来快了,很满意
- 2、书本不错,是正版,内容详细
- 3、发货很快,赞一下
- 5、我不小心买错,为啥不给换,两次申请两次被驳回
- 6、正版教科书,不错
- 7、这本书是老师指定用书,外教上课的参考书目,感觉挺好的
- 8、还不错,推荐一下~~~
- 9、当时没买到学生版,买了本教师用户。
- 10、我上课用的
- 11、书里的答案有错的和我们老师的书印刷不大一样

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