

《国际商务英语》

图书基本信息

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作者：顾晓滨

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内容概要

由刘艳主编的《国际商务英语》共分12个单元，主要内容涉及外贸业务的各个环节，如出口磋商、货款支付、商品包装和检验、国际货物运输、保险、销售技巧等。本书各单元均设置了单元概要、单元目标、正文、语言点聚焦、练习题等栏目，旨在全面培养学生的商务英语水平、语言知识和业务能力。

《国际商务英语》适合高职及应用型本科院校国际商务、大学英语、商务英语、报关与货运代理等相关专业使用。也可供企业开展专业英语知识培训时参考。

书籍目录

Unit One The Circumstances of International Market

- Part Text: The Globalization of Markets
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Two Business Management

- Part Text: Business Management in a Global Environment
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Three Exporting Goods

- Part Text: Benefits from Exports
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Four A Business Negotiation

- Part Text: Business Negotiation in International Trade
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Five Commodity Packaging

- Part Text: Packing and Marking of Goods
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Six Terms of Payment

- Part Text: Modes of International Payment
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Seven Shipping Documents

- Part Text: Shipping Documents
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Eight Insurance Documents

- Part Text: General View of Insurance
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Nine Commodity Inspection

- Part Text: Export and Import Commodity Inspection
- Part Language Focus
- Part Exercises
- Part Fluency Work

Unit Ten Selling Techniques

- Part Text: Selling Techniques

Part Language Focus

Part Exercises

Part Fluency Work

Unit Eleven Dealing with Disputing

Part Text: Business Disputes

Part Language Focus

Part Exercises

Part Fluency Work

Unit Twelve E-commerce

Part Text: The Magic of E-commerce

Part Language Focus

Part Exercises

Part Fluency Work

Keys to The Units

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