

《商务英语阅读新视野》

图书基本信息

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内容概要

本书共50个单元，选编了涉及经济、银行、金融、保险、财会、统计、物流、证券、外汇、产品、质量、品牌与商标等文章计50篇，文章内容新、涵盖面广，可有效拓展学习者的阅读面和知识面，使学习者在阅读过程中能更加深入地探究各有关领域，为以后从事实际工作打下较牢固的基础。本书可作商务英语、国贸等专业的教材，也是外经贸人员提高自己更新知识的阅读必备。

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作者简介

戎林海，1957年生，江苏常州人，英语语言文学硕士，教授。江苏省高校外语教学研究会理事、江苏省语言学会理事、常州市翻译协会会长、常州市语言学会副会长、常州工学院外国语学院院长。长期从事英美文学、翻译学、跨文化交际学等学术研究，著有《跨越文化障碍》、《当代

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