

《现代国际商务英语》

图书基本信息

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A business enterprise may be organized as a single proprietorship , a partnership , or a corporation. We will look at the single proprietorship in this unit and the other two forms of organization will be discussed in the next two units. A business owned by one person is called a single proprietorship. Often the owner also acts as the manager. This form of business organization is common for small retail stores and service enterprise , for farms , and for professional practice in law , medicine , and public accounting. In fact , the single proprietorship is the most common form of business organization in western economy. Most of these businesses , however , tend to be relatively small.

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