图书基本信息

书名:《国际商务英语》

13位ISBN编号:9787121099472

10位ISBN编号:7121099470

出版时间:2010-1

出版社:电子工业出版社

作者:王秀华

页数:228

版权说明:本站所提供下载的PDF图书仅提供预览和简介以及在线试读,请支持正版图书。

更多资源请访问:www.tushu111.com

内容概要

《国际商务英语》共有16个单元,它们是Interview English、 Meeting English、 Telephone English 、 Attending Fairs、 A Business Trip、 Negotiation English、 Payment、 Companies、 Packing、 Transportation and Bill of Lading、 L/C、 Contract、 Commodity Inspection、 Insurance、 Banking、 Foreign Exchange;每个单元均配有课文(对话)、单词、句型、注释、背景知识和语言操练等内容。本教材可供商务英语、国际贸易等相关专业的学生和教师使用,也可供从事外经贸实务工作者及自学人员参考与使用。

书籍目录

Unit 1 Interview English Part Communication Dialogue A Dialogue B Part Reading Text A Text B Background KnowledgeUnit 2 Meeting English Part Supplementary Reading Part Applied Writing Part Reading Text A Text B Supplementary Reading Part Communication Dialogue A Dialogue B Part Communication Background KnowledgeUnit 3 Telephone English Part Applied Writing Part Reading Text A Text B Supplementary Reading Part Dialogue A Dialogue B Part Applied Writing Background KnowledgeUnit 4 Attending Fairs Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part **Applied Writing Part** Background KnowledgeUnit 5 A Business Trip Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part Applied Writing Part Background KnowledgUnit 6 Negotiation English Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part **Applied Writing Part** Background Knowledge Unit 7 Payment Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part Applied Writing Background Knowledge Unit 8 Companies Part Communication Dialogue A Dialogue B Part Part Reading Text A Text B Supplementary Reading Part **Applied Writing Part** Background KnowledgeUnit 9 Packing Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part **Applied Writing Part** Background KnowledgeUnit 10 Transportation and Bill of Lading Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part Applied Writing Part Background KnowledgeUnit 11 L/C Part Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part Applied Writing Part Background Knowledge Unit 12 Contract Part Communication Dialogue A Reading Text A Text B Supplementary Reading Part Applied Writing Part Dialogue B Part Background Knowledge Unit 13 Commodity Inspection Part Communication Dialogue A Dialogue B Reading Text A Text B Supplementary Reading Part Applied Writing Part Background Part KnowledgeUnit 14 Insurance Part Communication Dialogue A Dialogue B Part Reading Text A Background Knowledge Unit 15 Banking Part Text B Supplementary Reading Part **Applied Writing Part** Communication Dialogue A Dialogue B Part Reading Text A Text B Supplementary Reading Part Applied Writing Part Background Knowledge Unit 16 Foreign Exchange Part Communication Reading Text A Text B Supplementary Reading Part Dialogue A Dialogue B Part **Applied Writing** Part Background Knowledge 参考文献

精彩短评

- 1、书好速度快不错!
- 2、质量部错的
- 3、还不错,老师推荐的
- 4、买的很值,好用

版权说明

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。

更多资源请访问:www.tushu111.com